



2025



Southern Equine Expo

Tennessee Miller Coliseum - Murfreesboro, Tennessee

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Under Tennessee Law, an equine professional is not liable for an injury to or death of a participant in equine activities resulting from the inherent risks of equine activities, pursuant to Tennessee Code Annotated, title 44, chapter 20.



Welcome to the 2025 Southern Equine Expo. We offer an exceptional lineup of clinics, demonstrations, breed demos, and lectures! Since the very first Expo, our motto has been the same and we are: *Dedicated to Every Horseman*. We continue our tradition of providing a weekend packed full of activities designed to educate and entertain. The Southern Equine Expo brings knowledgeable clinicians, extensive shopping, and educational opportunities to Tennessee.

The Lost Creek Cattle Company **Colt Starting Competition Challenge** highlights the competitions again this year. Three professional trainers, Shaylin Barnett, Ginger Duke, and Jessica Harris will take untrained colts through their first rides over the course of the weekend in search of the 2025 buckle. Cheer on your favorite from the stands!

Enjoy the special demos by the **Metro Nashville Horse Mounted Patrol, the Mountain Mule Packers, and Cowboy Mounted Shooters. Cole Cameron** will work cattle while horseback and **Marty Gordon** will have mule clinics. We know the **Diaz Family—Jerry, Staci and Nicolas Diaz** will leave you spellbound with their charro horsemanship and trick roping! The Andalusians they ride are some of the best in the US and Spain. We are excited to showcase the many breeds on display this year! Meet them in person in the dedicated Breeds Area in the Main Arena. Enjoy educational lectures about trailer and barn safety, preparing for a successful trail ride, presenting perfect patterns in the show ring, gaited horse mechanics, riding into retirement, how to effectively market your equine business and so much more.

Join us in the Tribute Superior Equine Nutrition Seminar Hall Sunday morning at 8:00 a.m. for a Cowboy Church service as we give thanks for allowing us to enjoy our freedoms and the opportunities to ride our majestic animals. Steve Tankersley will lead our service.

Shop our vendors this weekend for those unique items or services. We offer a diverse vendor selection each year. When you get hungry, enjoy the variety of food vendors and food trucks each day located around the venue and outside of the south and west doors of the Coliseum.

The Expo is fortunate to have Sponsors who help ensure the ticket prices for the event are still affordable, provide outstanding horses, and allow us to bring the experts to Murfreesboro who share their knowledge and experience with you. Thank you to **Mustang Leadership Partners, Lost Creek Cattle Company, Tribute Equine Nutrition, Craft Body Scan, John Yoder Trailers, Tennessee Walking Horse Breeders and Exhibitors Association, and Rutherford County Visitors Bureau.**

Murfreesboro offers many attractions, local talents, and many fine restaurants. Plan a trip back to Middle Tennessee this summer to enjoy the many activities in the area or perhaps you will return to the Miller Coliseum for the Southland Circuit or TriStar Horse Shows to show your equine partner this year.

We hope you leave the 2025 Southern Equine Expo with a richer appreciation for the horse and knowledge that you can apply in your own barn. Most importantly is that you take something from the Expo that makes your time with your equine partner more fulfilling for both of you.

Thank you for joining us and sharing your passion for the equine with us!

Tri Star Horse Show Series



OPEN TO ALL BREEDS — WIDE VARIETY OF CLASSES

Low entry fees, jackpot payout for every class, 80% of show sponsor dollars go to class payout or all-around prizes.

Mark your calendar to join these fun, affordable shows

- April 5-6** Spring Kick Off/MTSU SERV: Tennessee Miller Coliseum Murfreesboro, TN
May 24-26 Graduation Circuit and Clinic: Tennessee Miller Coliseum Murfreesboro
August 16 Back to School Show: Roane State Ag Expo Arena, Harriman TN
October 11-2 Fall Finale Show: Tennessee Miller Coliseum Murfreesboro, TN



Follow **Peak Equine Productions** or visit **www.Peak-Equine.com** for detail and entry information.

The 2025 Southern Equine Expo is proud to showcase the following:

Tennessee Walking Horse
Chincoteague Ponies
Spotted Saddle Horses
Andalusians

Carriage Drivers
Miniatures
Mounted Shooters

Please check the schedule for breed demo times and plan to meet them in the pens on the south side of the Southern Equine Expo Arena following their demo.



2025 Colt Starting Challenge

The Southern Equine Expo Colt Starting is an event to demonstrate and educate on how the proper use of sound horsemanship fundamentals results in establishing the functional relationship between horse and rider. The process is accelerated in this format showcasing the effectiveness of each horseman. This year we have talented horsewomen competing for over \$4,000 and the 2025 Champions Buckle. Each contestant was selected due to their ability to communicate, teach, and train young, unbroke horses using proven methods while incorporating their own individual style. The event is being judged by exceptional horsemen: **Cole Cameron, Perry Neal, Brandi Lyons**. You can purchase and take home one of these nicely started fillies at the end of the Expo. **Visit the Lost Creek Cattle Company in booth #10.**



The Trainers

Shaylin Barnett

Shaylin Barnett has been training professionally for the last 6 years. Shaylin is the 2024 MG Horse Help Train Off inaugural Champion.

Shaylin's training philosophy: Centers on creating soft, willing and forgiving horses by focusing on clear, consistent communication and patience. She believes in building trust and respect, prioritizing partnership, and using calm leadership to guide the horse.

Ginger Duke

Ginger Duke has been a champion and reserve champion at Mustang Magic. She is an accomplished trick rider and equine specialty act performer.

Ginger's training philosophy: Not one method works with every horse. She is a go with flow and see what the horse needs each session trainer.

Jessica Harris

Jessica Harris has started hundreds of horses and considers it her specialty and passion. She began training horses professionally in 2006.

Jessica's training philosophy: Each horse, young or old, green or seasoned, of any discipline deserves a custom-tailored approach specific to their needs. She believes that timing of firm but fair pressure and release is the most important aspect of training. Any try should be rewarded, with the goal to continually elevate the threshold with trust and guidance.



The 2024 Colt Starting Challenge horses are generously provided by **Lost Creek Cattle Company**. Lost Creek Cattle Company is owned by Dr. and Mrs. Phillip Kinslow. Dr. Kinslow's goal is to produce high-quality ranch-type working horses. Lost Creek horses are gaining recognition in cattle work and competitions as well as cowboy mounted shooting. At Lost Creek, great conformation and a willing disposition are demanded.

2025 Expo Round Pens are available for sale

Pens are 50-feet in diameter and have 6-foot tall panels. Each includes thirteen 12-foot panels and one 6-foot gate. Panels are black powder coated. Stop by the Ticket Office to purchase.

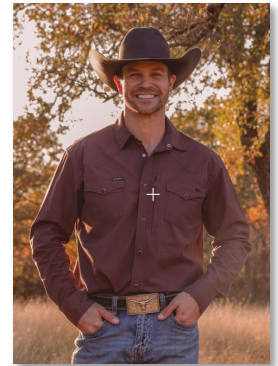


7998 Greensburg Rd. Greensburg, KY 42743

Round Pens • Farm Gates • Hay Feeders

Cole Cameron

Cole Cameron was born in Arizona and raised between ranches in New Mexico and Texas. He is the son of the legendary Hall of Fame Cowboy, Craig Cameron. Cole has the western way of life in his blood. He was always a top student and a highly gifted athlete, competing in three sports throughout high school. His achievements in football earned him a scholarship to play at Texas A&M University. Upon graduating with his Bachelor of Science in agriculture, he decided to pursue a graduate degree. While completing his Master's at Texas A&M, he earned a rodeo scholarship and a spot on the team. Cole competed on the Texas A&M Rodeo Team for two years, and both years he was invited to the College National Finals Rodeo (CNFR) in Casper, Wyoming. Cole has worked with some of the top horse trainers over his many years in the industry and has competed in multiple disciplines, including cutting, team roping, and reined cow horse.



When Cole isn't on the road, he manages his family's ranch in Bluff Dale, Texas, where he and his father train horses, host horsemanship clinics, and maintain a cattle operation. Cole is the 2021 Road to the Horse Wild Card Champion, 2023 Road to the Horse Reserve World Champion, and a 5-time EXCA World Champion, along with many other awards and accomplishments. At the 2022 EXCA World Championship, Cole claimed the Pro Division World Championship, which secured his entry into the 2023 Calgary Stampede Cowboy Up Challenge. He competes regularly in NRCHA, SHTX (Stock Horse of Texas), and East Texas Stock Horse Association events.

Make sure to catch Cole's Extreme Cowboy Race, cow work, roping, and obstacles clinics.

Brandi Lyons

Since childhood, Brandi dreamed of helping riders feel confident in their skills and helping horses feel at peace with their owners. This passion was nurtured while traveling with her father, John Lyons, conducting 3-5 day riding clinics across the country. From 1998 to 2013, Brandi provided monthly training and lessons for horses. In 2013, as her children grew older, she resumed traveling to conduct clinics.



During the pandemic in 2020, Brandi found the courage to try a new teaching method. She aimed to help riders from the comfort of their homes by offering goal-oriented classes that provided individual attention. The success of these trial classes led her to offer virtual programs, allowing riders to work with her from home on their own timeline.

Brandi now uses her experiences to help others build successful relationships with their horses through online virtual programs, country-wide clinics, and month-long immersion programs at her facility. She emphasizes the importance of riders feeling worthy of having expectations from their horses, which in turn helps the horses feel cared for and safe. Brandi has been published in various equestrian magazines and blogs, including Horse and Rider, Western Horseman, Perfect Horse, Horse Illustrated, and The Trail Rider. She competed in the 2022 Road to the Horse and is proud to be part of the Southern Equine Expo.



Official Expo Photographer

Stop by their booth by the ticket office.

Visit the food trucks at the south and west doors for barbeque, chicken, waffles, wraps, sandwiches, snacks, acai bowls, funnel cakes, fried Twinkies, salads, pizza, hot & cold coffee drinks, smoothies, freshly made caramel corn, kettle corn, breakfast items, beverages, and more!

The Diaz Family

Gerardo "Jerry" Diaz, a true Charro, follows the grand tradition of Mexican horsemanship and rodeo. He performs his horsemanship skills and rope artistry at rodeos around the country and has earned the Federation of Charros' Golden Spur Award. Jerry was inducted into the Texas Trail of Fame, Cowboys of Color, and the Texas Cowboy Hall of Fame. He owns two Grey Pure Spanish Andalusians, Fandago and Elegante.

Nicolas Diaz, Jerry's son, is a 5th generation horseman who started his career at three days old. He performs alongside his parents and has won multiple National Championships with their Andalusian Stallions. Nicolas also started his own equine breeding program.

Staci Anderson-Diaz, Jerry's wife, has entertained audiences across the U.S. since she was three years old. She is known for her Roman Riding, driving horses in Tandem, dancing horses, trick riding, and stunt doubling in movies. Staci comes from a family of equine and animal trainers.

The Diaz family resides on their 50-acre ranch in New Braunfels, Texas, where they train show horses and host local performances. They are known for their Equine Productions and Mexican Extravaganza Rodeo Productions.

The Diaz Family is known for their Equine Productions and their Mexican Extravaganza Rodeo Productions. Jerry and Staci have been performing together for over 27 years, after they were married on horseback 25 years ago.

Visit their Facebook page or website CharroJerryDiaz.com or Nicolas Diaz Equestrian on Facebook.



Jennifer Bauer

Jennifer Bauer is an internationally known gaited horse clinician who conducts throughout the United States, Canada, and Europe. She is a graduate of the University of Wisconsin River Falls with a degree in animal science equine business. Jennifer works with riders to create communication and trust with their equine partner.

Through this riders learn how their aides, balance, and movements affect the horse's movement. Horse's mirror what the rider does, the more the rider is aware of what they do, the better the rider can communicate with the horse.



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Rebecca Husted

Rebecca Husted edited and co-wrote the first textbook on Technical Large Animal Emergency Rescue (Wiley-Blackwell) in 2008. She is a decorated combat veteran, retired Signal Officer, US ARMY, holds BS (Biology) Wofford College, PhD (Animal Physiology) Clemson University. She is a support firefighter, incident safety officer and PIO for City of Gray Fire Department. She been training Technical Large Animal Emergency Rescue (TLAERTM) techniques across the US and internationally for over 25 years. She has published numerous critiques, techniques and journal articles on a variety of technical subjects in large animal disaster and emergency rescue, horse barn fires, trailer wrecks and heavy rescue of large animals, and equine behavior in these scenarios. She was appointed Chair of the Technical Committee of the NFPA Code 150 – Animal Housing in 2022, and contributes to equine/livestock welfare committees and others defining technical competencies for large animal response around the world.



Food Trucks are located outside the South and West Doors of the Main Arena

Tennessee Tatercakes (Daily)

Mag Mile Pizza (Daily)

Cool Beans Coffee & Smoothies (Daily)

Pivot Acai Bowls (Daily)

Whiskey Waffle (Daily)

Barbours Concessions (Daily)

Smokin Buttz BBQ (Friday & Saturday)

Pops Krazy Kettle Corn (Daily)

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2024 Colt Starting Sponsor - Booth #10

Robert Eversole

Robert Eversole, “The TrailMeister,” owns and operates the world’s largest horse trail and horse camp guide, www.TrailMeister.com. Internationally recognized clinician, keynote speaker, riding instructor, and author of the best-selling book “The ABCs of Trail Riding and Horse Camping” Robert “the TrailMeister” coaches horse owners of every experience level on how to enjoy trail riding and camping with equines. He shares his experiences and explains what works and what hasn’t worked over the decades, he’s been riding, camping, and packing across the continent.



A refugee from corporate America, Robert built the world’s largest guide to horse trails and camps, www.TrailMeister.com, when he found that accurate information was unavailable. In his clinics and trail-riding columns in leading equine publications, Robert draws from his experiences as a veteran of the US Marine Corps, a PATH-certified riding instructor, and decades of teaching equestrian and outdoor skills.

Robert’s passion is providing educational and entertaining information to help horse owners move past their fears and on to their ambitions and dreams of trail riding and horse camping. He emphasizes practical horsemanship and outdoor skills in his trail riding and camping clinics. TrailMeister clinics and the website are filled with practical, workable information that every rider and camper can use. Web visitors and clinic attendees will leave with the tools and confidence they need to enjoy the great outdoors safely. Robert helps riders realize their goals. When not on the trail, Robert belongs to a mule named Ruger and a dog named Bo.



Mountain Mule Packers

Mountain Mule Packer Ranch, located in Mount Ulla, NC, provides mule training and mule packing instruction for both military and civilian groups. They also offer special group sessions for youth and corporations. Each course can be customized to fit the goals and needs of the participants.

Mountain Mule Packers Military Unit Training specializes in packing mules, crew-served weapons, and extreme terrain pack animal supply trains. Mules have played a vital role in transporting military supplies and equipment in combat for centuries. Their instructors and packers are experienced in training elite military units, ensuring they meet mission-specific needs for upcoming operations. Military units can receive instruction in load-out configuration of mission-specific equipment.

Mountain Mule Packers provide mule packing for private groups into the backcountry wilderness for a private escape, packing in camp gear for hikers to have a “deluxe” backpacker camp, or packing in trail restoration equipment and supplies for trail repair crews. They offer private mule packing training. They can travel to the location of the group if there are training needs. This is a great option for youth groups, JROTC, and corporate teams. They welcome to you stop by booth #65 with any questions about options and scheduling.



Marty Gordon

Marty is a lifelong mule rider and driver. He has published two children's books: *Sharing the Harvest with Granddaddy Tenpenny* and *Mandy Overcomes Fears*. He spent time growing up with his grandfather working mules and horses in Wartrace, Tennessee which gave him a foundation for starting colts. He lives by the 3Ds: desire, discipline, and dedication. Training colts to become a trusted mount has been his lifelong passion and creating a foundation scorecard can provide information about strengths and weaknesses before the ride.



Charlene Carter

Charlene is a national and international multi carded judge, coach, and clinician. She holds cards with AQHA, APHA, ApHC, NSBA, PHBA, ABRA, PtHA, NASMDA and has also officiated at NRHA, IEA, NCEA, IHSA and YEDA shows. She has experience as a Coach and Clinician, having successfully coached the AQHA United Kingdom's Youth World Cup Team, as well as holding clinics worldwide.

Charlene and her husband Mike have previously produced, instructed, and shown many World and Congress Champions in multiple events. As a judge, she enjoys the rewarding challenge of finding the best horses and riders, those that have the most natural talent and trained techniques.



Fran Severn

Fran Severn is a freelance writer and broadcaster. She grew up in the city but was determined to get horses in her life. After earning her degree in Mass Communications, she worked in Louisville, KY, where she covered the Kentucky Derby, events at the Kentucky Horse Park, and finally bought her first horse. Moving to England with her Air Force husband, she discovered dressage and continued her training when she returned to the US. She is the author of “Riders of a Certain Age: Your Guide to Loving Horses Mid-Life and Beyond,” “Creating Your Journey,” “Barn Fires: Preventing a Disaster,” and “The Riders of a Certain Age Book of Barn Hacks.” Her work has appeared in Horse Illustrated, USDF Connection, Newsday, The Trail Rider, Western Horseman, Dog Fancy, and Games. She’s written about the exclusive ‘tailgate’ party at the Royal Enclosure at the Ascot races, shipping horses to the Olympics, riding on Civil War battlefields, and the chuckwagon races at the Calgary Stampede.



Alyssa Logan

Dr. Alyssa Logan is an Assistant Professor and the Horse Judging Team Coach in the Horse Science Program at Middle Tennessee State University.

Dr. Logan has a particular interest in the exercise and management of performance horses. Dr. Logan is an open division competitor in NRHA, AQHA, ABRA, ASHA, and IBHA events, holds an ASHA judges card, an AQHA Level 1 judges card, and is an AQHA and NRHA professional. Dr. Logan works to combine scientific evidence with the realistic goals of horse owners and competitors to explore methods of exercise training and management that will lead to healthy careers for performance horses.



Elizabeth Howe

Elizabeth is a communications professional with more than 25 years of experience helping clients tell their unique stories. In her “real world” job, she assists non-profits and professional service firms with digital, email, social media and traditional public relations and outreach. She supports clients with social media planning, policy, and training as well as content creation and execution of strategic initiatives.

Elizabeth has 30 + years of experience with horses in a variety of roles and disciplines. She is an MTSU alum with a B.S. in Mass Communications and has continuing education credits in equine nutrition, holistic wellness and equine management. She is an Equine Sports Massage Therapist and is the rescue director of Safe Harbor Standardbreds.



Take pics in front of the Expo Photo Wall: **#SouthernEquineExpo**
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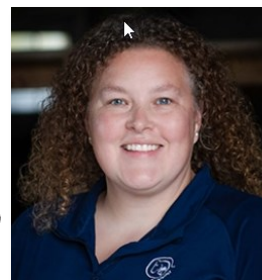
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Lindsey Wood

The Saddle Up! mission is to impact the lives of children and young adults with disabilities by providing opportunities to grow and develop through therapeutic, educational, and recreational experiences with horses. They bring that mission to life by providing a year round program on their 34 acre farm near Franklin, Tennessee. Saddle up offers eight different equine-assisted services programs to over 200 participants each year.



Andrea Rego

Andrea Rego, with a Bachelor of Science in Animal Science and a Master of Science in Horse Science, has a passion for teaching and coaching. She has led the MTSU Stock Horse team to multiple national championships and helped the equestrian team achieve significant success. Rego is also recognized in the equine industry and coordinates the Center of Equine Recovery for Veterans, aiding over 150 veterans. She has been involved in community service and holds various positions in equine associations.



Expo round pens are available for sale—see the Expo Ticket Booth to purchase.

TWHBEA Diamond Sponsor Booth #20

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Craft Body Scan Diamond Sponsor Booth #36

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Jessica Mast

Jessica Mast began riding at age 3, received her first registered Tennessee Walking Horse at 12 and began showing in 4-H and breed shows up to the Regional and National levels. She began teaching riding lessons and has had many students go on to compete successfully at State, Regional and National shows. After attending college at North Carolina State University, Jessica began training professionally. She focuses on producing horse/rider teams that are competitive in many different events in the amateur and youth ranks. Her amateur and youth riders have won numerous awards at the National and World Championship levels. Jessica and her husband, David Mast, own and operate Stonewall Farm in Shelbyville, TN where they specialize in training flat-shod Tennessee Walking Horses with an emphasis on effective horsemanship.

Cowboy Church Presented by Steve Tankersley

Steve Tankersley is an ordained Cowboy Chaplain by Cowboy Chaplains Of America which is affiliated with Cowboys For Christ. Cowboys For Christ is a national ministry that takes the Gospel of Jesus Christ to the livestock industry and beyond. Cowboys For Christ goes to cowboys and cowgirls wherever they are gathering, which includes conducting services at rodeos, horse shows, horse sales, trail rides, livestock events, state, and county fairs. **Sunday: 8:00—9:00 am**



Tennessee Equine Hospital

Located in middle Tennessee, Tennessee Equine Hospital is a renowned medical and surgical referral facility. The 22-stall hospital includes a fully-equipped surgical suite, state-of-the-art diagnostic tools, lameness center, and separate isolation and Reproduction Center with an additional 8 stalls and 3 turnout paddocks. The facility is designed to provide the most effective patient care for your horses. There is an on-site pharmacy that is fully stocked to provide appropriate medical support, and a medical laboratory that allows staff to have immediate access to diagnostic information. **Dr. Cassie Baumharten will present Myths and Facts about Equine Gastric Ulcers.** www.tnequinehospital.com 615-591-1232



Mounted Patrol



Metropolitan Nashville Horse Mounted Patrol

The Metropolitan Nashville Police Department's Horse Mounted Patrol Unit was established in 1998. It is a full-time unit comprised of seven officers and one sergeant. The Horse Mounted Patrol is utilized by the Metro Nashville Police Department for all types of special events, including Tennessee Titans games, Nashville Soccer Club games, parades, concerts, CMA Fest, and most other major events throughout Nashville.



Mounted Patrol Officers must spend a minimum of three years on the Metro Nashville Police Department as a commissioned police officer before becoming eligible to apply for the Horse Mounted Patrol Unit.

The Horse Mounted Patrol Unit currently uses Tennessee Walking Horses and Quarter Horses. The officers prepare the hay fields and cut their own hay, ensure the horses are fed quality grains and visit the vet regularly. The officers take pride in caring for the horses and ensure they are healthy and ready to serve Nashville's communities.

The Metro Mounted Patrol will present a Training and Using Horses in Police Work demonstration on Friday and Saturday.



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Join us next year's Expo: February 26-28, 2026

Thank you to our Sponsors for making the
2025 Southern Equine Expo possible



Southland Circuit

In conjunction with the Roan World Championship

June 24-29, 2025
Tennessee Miller Coliseum
Murfreesboro, Tennessee

Follow Peak Equine Productions on Facebook or visit www.Peak-Equine.com for detail and entry information.

AQHA, NSBA, TQHA approved

Official Southern Equine Expo clothing is available in booth #12

Miller Club
Lecture Series

Elevator

ARENA ENTRY

Stairs

Stairs

2025 Vendor Map

Not drawn to scale—subject to change

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Food Trucks

Food Trucks

Food Trucks

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